


Client:
Raiffeisen Bank International
Industry:

Corporate Banking and Finance

Location:

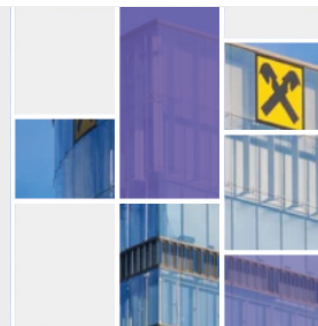
Austria

Use case:

ESG alerts and monitoring

SESAMm solution:

TextReveal® API and Dashboards



Transforming Businesses with AI-powered Analytics

Key info about RBI



leading Austrian
banking group
(operates across Central
and Eastern Europe).



headquartered
in Vienna, Austria.



focus on sustainability
& social responsibility

Introduction

Raiffeisen Bank International's (RBI) Advanced Analytics and AI Tribe is crucial to the bank's operations. The team delivers, maintains, and operates AA&AI (digital) solutions allowing Retail and Whole-Sale Banking to increase revenues (and to fulfill their role as the first line of defense). They are pioneers in using cloud-based infrastructure. With more than 50 data scientists, data engineers, machine learning engineers, and cloud engineers, they play a crucial role in transforming RBI into a data-driven company.

The AA&AI tribe at RBI recognized a significant opportunity in SESAMm, a leading AI-powered analytics, and data solutions provider. SESAMm's solutions offer access to an extensive range of web-based information, which is otherwise challenging to obtain. This data is critical for RBI's operations, enabling the bank to stay ahead of the curve regarding market trends, consumer preferences, and industry insights.

Key successes for RBI after working with SESAMm include:

| | |
|----|---|
| 01 | Generated analytics on clients to specifically monitor companies exposed to the Ukraine war , enabling the bank to proactively identify potential risks and minimize its exposure to geopolitical events. |
| 02 | Integrated specific languages within RBI's core market , including Russian, Romanian, Slovak, Czech, and Polish, improving the bank's ability to analyze and understand regional data. |
| 03 | Integrated SESAMm's data with RBI's internal visualization dashboard , allowing the bank to leverage the insights generated by SESAMm's AI-powered analytics to improve decision-making and drive business growth. |

Figure 1: Key successes for RBI after working with SESAMm

Why RBI chose SESAMm: Coverage, early warning signals, and customizability

Raiffeisen Bank International decided to partner with SESAMm due to several key factors:

| | | |
|---|---|--|
| 01 | 02 | 03 |
| SESAMm's excellent coverage , including that of the CEE market, is a crucial need for RBI. This coverage enables RBI to obtain critical data and insights that help inform the bank's decision-making process. | SESAMm's product, TextReveal API , provides data and the underlying natural language processing (NLP) capabilities, enabling RBI to analyze data at a deeper level. This capability is significant for the bank's operations in the CEE region, where multiple languages are spoken. | The relationship built between SESAMm and the RBI team during the proofs-of-concept (PoCs) brought confidence in the quality of SESAMm's products and the potential value they could bring to the bank. |

Figure 2: Several key factors of the partnership between RBI and SESAMm

Key Results

monitor
more than
1,000 clients

early warning
signals to mitigate
potential risks
better

substantial
yearly savings in
raw-data-related
costs

“

Our partnership has been a great success. Thanks to SESAMm, we can now answer business-relevant questions within days, including those related to the critical topic of ESG”

— **David Eschwé,**
*Head of Group Advanced
Analytics in RBI.*

Overall, the combination of SESAMm’s excellent coverage of the CEE market, NLP capabilities, and positive relationship with the RBI team made them the ideal partner for the bank’s data and analytics needs.

The Collaboration

After SESAMm and Raiffeisen Bank International agreed to collaborate, SESAMm began working with David Eschwé, the Head of Group Advanced Analytics at RBI. SESAMm onboarded the RBI team on TextReveal API and opened dashboards and API access to RBI. This access allowed RBI to generate historical datasets. SESAMm worked with the RBI team to define the roadmap and key milestones, particularly for integrating Central and Eastern European languages. This enabled RBI to access critical information efficiently that could help their internal teams generate early warning signals to better mitigate potential risks that can harm the bank. By working closely together, SESAMm and RBI achieved key milestones, demonstrating the value of the collaboration to both parties.

The results

By leveraging SESAMm’s solutions, RBI was able to **monitor more than 1,000 clients**, generating analytics on companies exposed to the Ukraine war and creating **early warning signals to mitigate better potential risks** that could harm the bank. Additionally, SESAMm’s solutions provide **substantial yearly savings in raw-data-related costs**, allowing RBI to allocate resources more efficiently and effectively. Through this collaboration, SESAMm helped RBI achieve more significant insights into their data, improve their risk management processes, and achieve considerable cost savings.

Reach out to SESAMm

If you want to learn more about how SESAMm can help your organization monitor companies, reduce risk, or save costs, visit [SESAMm's website](#) or email us at contact@sesamm.com

Whether you're a financial institution, an asset manager, or a data-driven company looking to gain insights into your data, SESAMm's technology and team of experts can help you achieve your goals.

SESAMm's Contact form to request more information

About Raiffeisen Bank International

Raiffeisen Bank International AG (RBI) is a leading Austrian banking group that operates across Central and Eastern Europe. It is headquartered in Vienna, Austria. RBI offers a wide range of banking and financial services, including corporate and investment banking, retail banking, leasing, and asset management. With a focus on sustainability and social responsibility, RBI is committed to providing high-quality banking services while supporting the communities in which it operates.