



Client:	ESG Fusion by ERM
Industry:	Sustainability Consulting
Location:	London & USA
Use case:	ESG due diligence
SESAMm Solution:	TextReveal® Alerts & Dashboards



ESG Fusion by ERM: Scaling ESG Controversy Analysis with SESAMm’s Data

Key info about ERM



Largest global pure play sustainability consultancy



Headquartered in London



ESG Fusion is a leading ESG screening engine, providing comprehensive, on-demand ESG insights for any company

Background

To support its mission of building the world’s leading ESG screening engine, ERM’s award-winning solution, ESG Fusion, has now integrated data from SESAMm into its existing universe of proprietary and third-party data sources. The ESG Fusion team leverages TextReveal® to automatically analyze ESG controversies as part of due diligence on private assets for private equity and corporate clients.

Key results for ERM after partnering with SESAMm:

01

Screening hundreds of companies across 25 billion documents from 4 million sources.

02

Reducing the time to assess controversies by 50% using customizable risk filters and fast, targeted searches.

03

Detecting otherwise hidden risks by scanning regional sources in multiple languages.

Results

By leveraging SESAMm's data, ESG Fusion now screens an additional **25 billion documents from 4 million sources** for ESG-related adverse events and controversies. Notably, it expands ESG Fusion's coverage to **100+ languages across most geographies**, including emerging markets.

"Through this data partnership, we can also scan regional sources in multiple languages to identify company involvement in negative events. With our Management Performance analysis, we not only highlight ESG risks but want to create transparency regarding how well companies are prepared to manage these risks. This helps us to better understand the overall ESG risk profile of a company." - Visvesh Sridharan; Technical Expert at ESG Fusion and GreenBiz 30 under 30

Benefits

TextReveal's customizable risk filters enable the ESG Fusion team to conduct efficient, targeted searches on billions of documents. The ESG Fusion team is now able to **detect otherwise hidden risks** and has **reduced the time to assess controversies by 50%**.

“

With the new data capabilities from SESAMm, ESG Fusion now can produce high-quality, outside-in reports at scale on almost any company worldwide. This is especially useful in private markets where high-quality ESG data is so hard to find.”

*Andrew Radcliff,
Global Lead - M&A Advisory
Services at ERM*

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Why SESAMm

ERM's ESG Fusion selected SESAMm for its **high quality, near real-time data**, and commitment to transparency. TextReveal® offers full access to all of the articles driving ESG controversy alerts.

“A recurring challenge we see in the market is the capability to feed a state-of-the-art ESG methodology with extensive amounts of up-to-date raw data at pace and scale. Any informed ESG assessment must be built on as large a data foundation as possible. With this new partnership, we can confidently say that ‘if there is evidence on a company's ESG performance out there, we will find it.’- Marcel Leistenschneider, Product Lead ESG Fusion

Reach out to SESAMm

If you want to learn more about how SESAMm can help your organization monitor companies, reduce risk, or save costs, visit [SESAMm's website](#) or email us at contact@sesamm.com

Whether you're a financial institution, an asset manager, or a data-driven company looking to gain insights into your data, SESAMm's technology and team of experts can help you achieve your goals.

Contact SESAMm for more information or a demo.

About ERM

Sustainability is our business.

As the largest global pure play sustainability consultancy, ERM partners with the world's leading organizations, creating innovative solutions to sustainability challenges and unlocking commercial opportunities that meet the needs of today while preserving opportunity for future generations.

ERM's diverse team of 8,000+ world-class experts in over 150 offices in 40 countries and territories combine strategic transformation and technical delivery to help clients operationalize sustainability at pace and scale. ERM calls this capability its "boots to boardroom" approach - a comprehensive service model that helps organizations to accelerate the integration of sustainability into their strategy and operations. [Learn more](#)